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## Sponsorship Request Form

Name of Organisation: \_\_\_\_\_

Name of applicant (person requesting sponsorship): \_\_\_\_\_

Position held in Organisation: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Date of request: \_\_\_\_\_

Names of Committee Members: \_\_\_\_\_

\_\_\_\_\_

Event details:

Date: \_\_\_\_\_

Type of event: \_\_\_\_\_

Location: \_\_\_\_\_

Amount Requested: \_\_\_\_\_

How will the funds be spent? (be as specific as possible):

Item	\$Amount	Supplier
_____	_____	_____
_____	_____	_____
_____	_____	_____

How will the Taralga Rural Brand be recognized? (tick as many as applicable)

Sign Placement       Speech /Verbal Recognition       Advertising in Schedule

Naming Rights       Printing on uniform

Other       Please specify: \_\_\_\_\_

How many people will see/hear about Taralga Rural?

Local: \_\_\_\_\_

Visitors: \_\_\_\_\_

Are there any other rural merchandisers sponsoring this organization or event? Eg Elders, Landmark

\_\_\_\_\_

Are there any other factors which may impact on the success of Taralga Rural sponsorship?

\_\_\_\_\_

**OFFICE USE ONLY**

Employee taking request: \_\_\_\_\_

Score: \_\_\_\_\_ Tabled date: \_\_\_\_\_

Approved: Yes  No       Signed: \_\_\_\_\_

## General Conditions of Sponsorship

*Taralga Rural give sponsorship preference to organizations / events meeting the following criteria:-*

- *Events / organizations which provide support to the local community*
- *Committee members support our business*
- *Funds are reinvested into local businesses/community groups where applicable*
- *Taralga Rural Brand will be presented in positive light to the local community and its visitors through sign placement, verbal acknowledgement, advertising and committee member word of mouth.*

*Taralga Rural will only provide sponsorship to organizations / events where that sponsorship is not conflicted by the direct presence of a competitor. Should the event be sponsored by a competitor Taralga Rural sponsorship may be deemed null and void and Taralga Rural reserves the right to withdraw from the sponsorship agreement.*

*Due care must be made to ensure no competitors advertising diminishes the Taralga Rural branding at the event. Any advertising by a competitor will deem Taralga Rural sponsorship null and void and no funds will be made available to the organization/event.*

*Sponsorship requests must be lodged at least 90 days prior to the event.*

*Taralga Rural will advise the organization in writing of its sponsorship decision within 30 days of request.*

*Taralga Rural and the organization will sign a sponsorship agreement detailing the specific sponsorship arrangement. Failure to reach a sponsorship agreement will make the sponsorship null and void and no funds will be made available to the organization/event*

*Sponsorship cannot be assumed until the organization is advised and a sponsorship agreement signed, regardless of whether funds have been spent.*

*Providing misleading information or failure to fully disclose information which impacts on the success of the sponsorship agreement will result in the sponsorship agreement being null and void and no funds will be made available to the organization/event.*

*As a representative of the organisation, I state that I have provided all information to the best of my knowledge. I, on behalf of the organization, understand and accept these general conditions and recognize and accept the consequences of failing to comply.*

*Signed: \_\_\_\_\_ Date: \_\_\_\_\_*

*Name: \_\_\_\_\_*

*Position Held: \_\_\_\_\_*

*On behalf of (Organisation): \_\_\_\_\_*